

# EV UNIVERSE, INC.

## AD PACKAGES OVERVIEW

Effective Date: **May 24, 2022**

EV Universe offers two types of Ad Packages for your dealership to benefit from our online activity: Featured and Featured+.

The Featured Ad Package promotes your dealership's EV status to motivated buyers for your USED EVs. This is the perfect plan for used car dealers that want a turn-key listings solution.

The Featured+ Ad Package includes all the benefits of the Featured Ad Package with additional benefits outlined in the table below. This plan is ideal for OE dealerships or those wanting to showcase their vehicles with more photos.

<b>Benefit</b>	<b>FEATURED</b>	<b>FEATURED+</b>
New vehicle listing information	x	✓
Used vehicle listing information	✓	✓
Inquiries direct to dealer	✓	✓
Direct link to dealer listing	✓	✓
Images in dealer listing	30	50
Prominent link to dealership listing	✓	✓
Featured listing placement	✓	✓
Social media rotational placement	✓	✓
Vehicle reviews / video overviews	✓	✓
<b>Pricing Information</b>	<b>\$99/mo</b> <b>\$999/yr</b>	<b>\$119/mo</b> <b>\$1,199/yr</b>

The terms and conditions of Ad Packages are outlined in the Dealer Sales Agreement. If you are interested in learning more or have questions, please send a message to [sales@evuniverse.com](mailto:sales@evuniverse.com)